



MLADI.MK



British Embassy
Skopje

PROJECT TITLE: **MladiHUB - Digital Youth**

DURATION: 24 months (starting from May 2019)

this project was funded with UK aid from the UK Government



UKaid
from the British people

IMPLEMENTING PARTNERS:

National Youth Council of Macedonia (NYCM) www.nms.org.mk

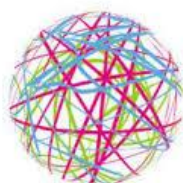
Information and Communication Technologies Chamber of Commerce – MASIT www.masit.org.mk

The President of Republic of North Macedonia <http://pretsedatel.mk/en/homepage/>

Digital skills platform MladiHUB builds the digital skills of young people enabling them to respond to the digitalisation needs of the economy and the public services.

SHORT DESCRIPTION OF THE PROJECT: The programme will offer digital and soft skills in exchange for community work. Depending on skills, interests and needs of the communities they live in, the youth will need to participate in community initiatives, gaining a voucher that will enable access to the digital and soft skills training. With this, besides practical and concrete skills, the young will have gained soft skills, networking and life experience through engagement within their communities and society.

By the end of the project, young people in North Macedonia will have a platform and support to gain and improve their digital skills and respond to the digital transformation of the economy. This will improve their opportunities for employability, will promote innovation and with that support the economic development of North Macedonia.



National Youth Council
of Macedonia



MASIT
ICT Chamber of Commerce

MladiHUB - Digital Youth

OUTCOME

- Establishment of **MladiHUB** as a sustainable mechanism that will enable significant number of young people to participate in digital economy, offering digital skills, to the private and public sector, enabling job and internship opportunities for the young.

ACTIVITIES

MladiHUB - resource, events and networking space established to offer space for training, co-working, events, fairs, and in best possible way have daily or weekly programme;

MladiHUB platform established and functional, a **national online youth employment platform** that provides skilled young people with employment opportunities

Capacity building and **digital skill training programme** functional, providing young people with digital skills through online and offline training programme of MladiHUB.

TARGET GROUPS

YOUTH

Sub group 15–18 - equip them with digital skills and **create personal career plans** in accordance to their abilities, desire and labor market trends (Target 200 people)

Sub group 19–24 - equip them with **basic digital skills** and provide opportunity for smoother transition from education to work (Target 200 people)

Sub group 25–29 - equip them with **advance digital skills** to respond for particular positions and areas in the ICT sector that are in demand or from a greater public interest (Target 200 people)

PRIVATE SECTOR - The private sector/businesses will be the main consumers of young people who will take part in the digital skills programs and engaged them in transforming their business or improving different components of their work. The project will have a special focus on business and companies in North Macedonia who are unable to invest in training of employees or people for conducting ICT activities.

PUBLIC SECTOR - the public sector is also going to be taken into consideration since it also requires people with digital skills that are going to be involved in the process of digitalisation of public services.

CONTACT:

National Youth Council of Macedonia (NYCM)

info@nms.org.mk

+389 78 350 531

st. Aminta Treti 29/1-3, 1000 Skopje

Information and Communication

Technologies Chamber of Commerce – MASIT

contact@masit.org.mk

+ 389 75280506

St. Kosta Veselinov 6/1, 1000 Skopje



National Youth Council
of Macedonia

