

Sustainable and Smart Technologies Virtual Fair & Congress

"Today's technology for tomorrow's future" 25th and 26th of November | 09:00h-18:00h

Organizers:

With the collaboration of:















What is S2Tech?

Sustainable and Smart Technologies Virtual Fair & Congress is the perfect meeting point for the most innovative technologies. A new forward-looking, inexpensive, sustainable and, above all, safe way of networking.

For the first time, Secartys and its clusters' ecosystem take on the challenge of organizing a virtual fair. Due to the impact of COVID-19 on the events and activities' calendar of the sectors represented, Secartys takes a step forward to meet the new needs that the current situation has generated.



This event intends to overcome the difficulties of doing business and get to know companies and organizations of the sectors represented. Through this project, Secartys provides a new platform to connect all the innovative technologies in this new normality.

In an entirely virtual environment, Sustainable and Smart Technologies Virtual Fair & Congress will be the online meeting point where all the participants will be able to virtually enjoy the exact same functionalities as in a face-to-face fair.

During the two days in which the event will take place, exhibitors, presenters, and visitors will be able to interact, visit the stands, attend conferences, and meet new potential clients, suppliers or possible partners for their project. And all this without having to move from your home or office, ensuring the safety measures implemented for the next few months and, at the same time, striking up relations in the same way you would do in real-life fairs. Moreover, compared to the face-to-face fairs, this new format reduces substantially the investment needed to participate as exhibitor.

The platform is designed to offer a real-life experience, where the interaction with the other attendees is the main factor. In order to be able to access the platform, you will only need a computer, tablet or mobile phone with Internet connection and, once connected into the platform, the attendees will be able to communicate via chat or voice through their digital avatar.





Why should I attend?

- Find out about the most innovative technology.
- Do networking with all the professionals involved with the market development.
- Expand your network of contacts, suppliers, and potential clients.
- Learn from experiences and opinions thanks to the several conferences programmed during the fair.
- Participate on the exchange of knowledge and ideas with the sector's main experts.
- Live the experience of a virtual fair in the safest and inexpensive way.

Participating sectors:

- Energy storage
- Professional audiovisual
- Smart cities and buildings
- Energy efficiency
- Electronics
- Solar energy
- Lighting
- Smart technologies

Target audience:

- Public administrations
- Architects
- Associations
- Technological centers
- Sales agents
- Companies
- Designers
- Importers
- Enterprises
- Manufacturers
- Engineers
- Installers
- Integrators
- Specialized and generalist media
- Technical offices
- Operators
- Suppliers
- SCRAP



- Universities
- Final users



Take part in the fair

Do you want to know the details about exhibiting at the fair? The stands, like the real-life stands, are completely customizable, allowing the exhibitor to perfectly communicate its brand. The stands have various customizable zones in which every exhibitor will be able to insert the images and decorations of his or her preference.

Just like in a face-to-face fair, a few days before the event, all the exhibitors will have access to their stands to design and decorate it as they want. During the fair, the exhibitor will have the possibility to update these elements at any time.

What does each stand include?

- 1 trademark in the upper part
- 1 trademark in the podium
- 1 sign in the podium
- 4 images
- 1 space for web/video/ppt (big unit on the right side)
- All the screens are clickable (images, trademarks, and web/screen space), and URLs can be linked. Likewise, the color of the screen's backgrounds can be edited.





Participations

SILVER

From: 1.195€ + VAT

- Gold stand with all the services included
- Limitless invitations
- Inclusion of your brand on marketing campaigns and communications
- Inclusion of your brand in the fairs' catalog
- Mention of your participation on social media

GOLD

From: 1.350€ + VAT

- Gold stand with all the services included
- Limitless invitations
- Inclusion of your brand on marketing campaigns and communications
- Inclusion of your brand in the fair's catalog
- Mention of your participation on social media
- Conference in the fair's auditorium
- Branding of your brand in the fair's pavilion

PLATINUM

From: 1.495€ + VAT

- Gold stand with all the services included
- Limitless invitations
- Inclusion of your brand on marketing campaigns and communications
- Inclusion of your brand in the fair's catalog
- Mention of your participation on social media
- Conference in the fair's auditorium
- Branding of your brand in the fair's pavilion
- Private networking room at your disposal (one hour)
- Pop-up advertising your brand during the event

TALK:

From: 180€ + VAT

The companies that fulfill the requisites established by ICEX, will be eligible for a **50% subsidy** for the purchase of the preferred participation.

CALL

APLICATION



Sponsorship

Are you interested in the fair but not as exhibitor?

We also place at your disposal different ways to be present through different types of sponsorship.



Buy spaces on different areas of the fair where you will be able to insert images and videos with links to your webpage, services' portfolio, or any document you want.

Increase the visibility of your brand and present it in front of all the S2TECH attendees and exhibitors from:

150€

If you are interested, contact us so we can send you a tailor-made offer.





If you want to book a stand, please contact:

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Jessica Kamps +34 660 14 53 09 jkamps@secartys.org If you want to collaborate, sponsor, or visit, please contact:

Marisol Estevan +34 93 182 88 09 mestevan@secartys.org

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Organizers:

Secartys





CICAT



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