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## DIGITALIZATION PATH PROJECT

**16<sup>th</sup> September 2021**

**Virtual Final Event: “Digital transformation – Key for successful business – Results from the Digitalization path project”**

**-Online platform TBD-**

### AGENDA

Title	Representative	Time slot
Welcoming speeches	<ul style="list-style-type: none"> <li>Ms. Rozalija Vasilevska Karchicka, Regional Economic Growth Specialist/ Deputy Project Manager (REDI) U. S. Agency for International Development</li> <li>Ms. Anita Nikova Bundovski, MASIT Executive Director</li> </ul>	13:00 - 13:20
Presentation of Results from the Digitalization Path Project	Ms. Elena Petrushevaska, Project manager	13:20 – 13:40
Success stories from Beneficiaries, supported within the Project	Presentation of success stories by beneficiary companies	13:40 – 13:55
Presentations of the Publications developed within the project:	Presenters:	13:55 – 14:55
<ul style="list-style-type: none"> <li>Increasing your sales through online and e-commerce solutions – consultant from ICT Net Serbia</li> <li>Using ERP software for improving internal operations – consultant from MASIT</li> </ul>	<ul style="list-style-type: none"> <li>Mr. Zeljko Spasenic</li> <li>Mr. Saso Jovanovski, consultant</li> </ul>	<ul style="list-style-type: none"> <li>13:55 – 14:15</li> <li>14:15 – 14:35</li> </ul>

<ul style="list-style-type: none"><li>• Digital Transformation Insights in Kosovo</li></ul>	<ul style="list-style-type: none"><li>• Mr. Celik Nimani, consultant from STIKK</li></ul>	<ul style="list-style-type: none"><li>• 14:35 – 14:55</li></ul>
Q&A session		14:55 – 15:30