





MASIT × SETPE

North Macedonia – Greece

Digital Bridge & Business ICT Forum

 DATE	Thursday, 4 June 2026 (single-day programme on chosen date)
 VENUE	(TBC) Skopje, North Macedonia
 ORGANIZERS	MASIT — ICT Chamber of Commerce of North Macedonia SETPE — Greece
 EXPECTED SCALE	~100 participants 15–20 companies per side 60+ B2B meetings 10+ exhibitors

Executive Summary

This flagship bilateral event co-organized by MASIT and SETPE combines structured B2B matchmaking with cross-sector digital transformation engagement. The Forum aims to generate tangible business outcomes, forge lasting partnerships, and position both organisations as catalysts of digital cooperation in Southeast Europe.

Full Day Agenda

TIME	SESSION / ACTIVITY	FORMAT	SPEAKERS / OWNERSHIP
08:30 – 09:00	Registration & Welcome Coffee	Networking	MASIT Event Team
09:00 – 09:15	Opening Ceremony — MASIT & SETPE Presidents	Plenary	Mr. Jordan Dimitrovski (MASIT) Mr. Anastasios Manos (SETPE)
09:15 – 09:20	Address by the Minister of Foreign Affairs of North Macedonia	Official addressing	Mr. Timcho Mucunski (TBC)
09:20 – 09:25	Address by the Minister of digital transformation of Republic of North Macedonia	Official addressing	Mr. Stefan Andonovski (TBC)
09:25 – 09:35	Address by the Ambassador of Greece to North Macedonia	Official addressing	H.E. Sophia Philippidou
09:35 – 10:00	📜 Official Signing: MASIT–SETPE Memorandum of Understanding *Media statements	Ceremony	Mr. Dimitrovski & Mr. Manos
10:00 – 10:30	High-Level Panel: North Macedonia–Greece Digital Corridor — Building the Bridge	Panel	ICT Leaders + Policy Makers Moderator (MASIT/SETPE)

TIME	SESSION / ACTIVITY	FORMAT	SPEAKERS / OWNERSHIP
10:30 – 11:10	ICT SECTOR PRESENTATIONS - North Macedonia ICT Ecosystem: Current State, Key Strengths & Priority Growth Areas - Greece ICT Ecosystem: Current State, Key Strengths & Priority Growth Areas Shared Horizon: Fields of Common Interest & Collaboration Pathways	Presentation	MASIT Representative SETPE Representative Moderator
11:10 – 11:30	Coffee Break & Networking	Networking	All Participants
11:30 – 12:10	INDUSTRY LANDSCAPE OVERVIEW — Digital Demand Across Key Sectors A single plenary overview covering the state and digitalization appetite of: Energy & Green Tech Agri-food & Smart Agriculture Manufacturing & Industry 4.0 Finance & Public Sector	Presentation	Industry Expert(s) / MASIT-appointed Speaker SETPE Representative
12:10 – 13:10	Networking Lunch & Exhibition — informal meetings, exhibitor demos	Networking / Expo	Sponsors, Exhibitors, All Participants
13:10 – 17:15	B2B MATCHMAKING MEETINGS (Pre-Scheduled) • 15-minute one-to-one meetings in dedicated booths • Hosted matchmaking platform (Grip / B2Match) • Dedicated MASIT/SETPE liaison per table cluster • Real-time adjustments via event coordination team	B2B Meetings	All Registered Companies MK & GR MASIT & SETPE Coordinators
17:15 – 17:30	Closing Ceremony — Key Takeaways, Next Steps & Partnership Call to Action	Plenary	Mr. Jordan Dimitrovski Mr. Anastasios Manos